

## BP PRIME Cookie Policy

### 1. What are cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual.

Cookies help us provide you with a better website by enabling us to monitor the pages that you find useful and tailor our website to your needs, likes and dislikes by gathering and remembering information about your preferences.

The Cookies BP Prime uses cannot execute code or deliver any viruses. The Cookies we use are only ever used for the essential functioning of the website, analytics in order to provide you a great service and marketing in order to target you with the adverts you want.

Black Pearl Securities Ltd fully respects your privacy and provides you with the relevant information and tools in order to manage your cookie preferences.

### 2. Black Pearl Securities Ltd Cookies Policy

Black Pearl Securities Ltd uses a number of cookies in order to provide users with our service via our website and platform.

We categorise them into the following groups:

- **Essential:** cookies which are essential to the functioning of the website and our service. This includes enabling you to complete account applications, remembering your login details, initiating chat or other website functionality. If you disable these cookies you will not be able to fully access our platform.
- **Analytical:** Cookies that allow us to improve the service and website, enabling us to tailor the site to your personal preference.
- **Marketing:** Marketing initiatives allowing us to provide information to visitors on third party websites and measure the effectiveness of our marketing initiatives. We adhere to good online advertising practice.

For information on cookies and how to amend your personal preferences please visit [aboutcookies.org](http://aboutcookies.org). We are committed to keeping your data safe, for more information how we handle your data please see our "Privacy Policy".

## List of Cookies We Use:

<b>Cookies Name</b>	<b>Purpose</b>	<b>Category</b>
Has_jquery	Website content manager	Essential
_ga	Google Analytics. Used to distinguish users	Analytical cookies
_gid	Google Analytics. Used to distinguish users at a throttle request rate	Analytical cookies
ipcountry	Functionality Cookie Used to remember the country/Locale of the customer	Analytical cookies
_gat_gtag	Google Analytics. Used to distinguish users	Analytical cookies

## Cookies used by our websites:

- Do not store any personally identifiable information such as passwords
- Do not access any other information stored on your computer
- Do not compromise your devices security
- Do allow us to provide a service whereby people can access their account
- Do allow us to monitor the number of people using our website
- Do allow us to see how people arrive at our site (via search engine or via email) Do allow us to gather technical information about people using our website, such as their geographical location and the type of web browsers they are using Do allow us to display adverts on other websites, to people who have previously accessed our websites. We cannot identify individuals to whom adverts may be displayed.
- Do allow us to display content on our websites more relevant to you and your preferences based on the information we hold and your behaviour on our website
- Do allow our website to recall certain settings and preferences to make using our website easier. We cannot identify what your individual preferences or settings are

## 3. Cookie Preference

We will use cookies to remember your cookies preferences. Upon you clearing your cache we will require you to update your cookie preferences again:

To change your preferences with regards to analytical cookies:

[on] // [off] // [SAVE]

To change your preferences with regards of marketing cookies:

[on] // [off] // [SAVE]



#### 4. General Information

We comply with the recent UK and EU law on handling cookies. You can choose to accept or decline cookies when you use our website. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. To find out more about how you can block, delete or manage cookies, please visit <http://www.aboutcookies.org.uk/managing-cookies>. Please be aware that if you choose not to accept cookies, you may not be able to take full advantage of the website.

If you have any questions or concerns please email: [compliance@bprime.com](mailto:compliance@bprime.com)