

BP PRIME Cookie Policy

1. What are cookies

A cookie is a small text file placed on your computer, smartphone, or tablet when you visit a website. Cookies allow web applications to recognise your device, store user preferences, and help us understand how visitors navigate and interact with our website and trading platforms.

Cookies used by Black Pearl Securities Ltd cannot execute code, deliver viruses, or compromise the security of your device. We use cookies exclusively for:

- **Strictly Necessary Operations:** Essential functions that enable you to navigate our website, secure your session, and access your client trading portal;
- **Performance & Analytics:** Measuring website traffic, user interactions, and technical performance to enhance our services; and
- **Targeted Marketing:** Displaying relevant, non-intrusive advertisements on third-party websites to users who have previously visited our site, and assessing marketing campaign performance.

Black Pearl Securities Ltd respects your privacy. In accordance with UK law, non-essential cookies (analytics and marketing) will only be deployed on your device where you have provided prior, affirmative consent.

2. Cookie Classification

We classify the cookies used across our website and platforms into three distinct categories:

- **Strictly Necessary Cookies:** These cookies are indispensable for the core operation of our website, security verification, and trading client portal access (e.g., maintaining your login session, authenticating account application forms, and ensuring platform firewall security). Because the website cannot function properly without them, strictly necessary cookies do not require prior consent under Regulation 22 of PECR.

- **Analytical & Performance Cookies:** These cookies allow us to collect aggregated, anonymous data regarding how visitors arrive at and interact with our website (such as page visit counts, average session durations, and browser types). This data is used solely to optimise website structure, improve navigation speeds, and enhance the overall user experience. These cookies are only placed if you opt in.
- **Marketing & Retargeting Cookies:** These cookies record your visits to our website, pages viewed, and links followed. We may use this information to display relevant advertisements to you on third-party platforms (such as Google or Meta) and measure advertising effectiveness. These cookies will never be deployed without your prior explicit consent.

3. Cookie Inventory:

We Use Below is a schedule of the primary first-party and third-party cookies deployed across our website and portal:

Cookie Identifier	Category	Provider	Purpose	Expiry / Duration
__Secure-session_id	Strictly Necessary	BP Prime	Manages secure client portal login and session state	Session (ends on browser close)
cookie_consent_status	Strictly Necessary	BP Prime	Stores your saved cookie preference selections	12 Months
_ga, _gid	Analytical	Google Analytics	Distinguishes unique visitors and monitors aggregated website traffic	2 Years (_ga), 24 Hours (_gid)
_gat	Analytical	Google Analytics	Throttles request rates to maintain website performance	1 Minute
_fbp	Marketing	Meta Platforms	Delivers targeted advertisements and tracks ad conversions	3 Months

4. Managing Your Cookie Preferences

How to Manage Your Cookie Preferences

When you first access our website, you are presented with our **Cookie Preference Banner**, allowing you to accept all cookies, reject all non-essential cookies, or customise your preferences by category.

- **Website Preference Center:** You can review or modify your cookie consent settings at any time by clicking the "**Cookie Settings**" or "**Manage Cookies**" link located in the footer of our website.
- **Cache Clearing:** If you clear your internet browser cache and stored cookies, your saved preferences will be erased, and the cookie banner will reappear upon your next visit.
- **Browser Settings:** Most modern web browsers provide settings that allow you to block or delete cookies. However, blocking all cookies—including strictly necessary technical cookies—may restrict your ability to log into your account or access secure areas of our trading portal. To learn more about managing cookies within your specific browser, visit www.aboutcookies.org or www.allaboutcookies.org.

5. Regulatory Compliance & Contact Information

This Cookie Policy complies with the Privacy and Electronic Communications (EC Directive) Regulations 2003 (PECR), the UK General Data Protection Regulation (UK GDPR), and the Data Protection Act 2018.

For further details regarding how we process, store, and safeguard your personal data, please consult our full Privacy Policy.

If you have any questions, comments, or concerns regarding our use of cookies or our data privacy practices, please contact our Compliance Department:

- **Entity:** Black Pearl Securities Ltd (BP Prime)
- **Registered Address:** 28 King Street, London, EC2V 8EH, United Kingdom
- **Telephone:** +44 (0) 20 3745 7101
- **Email:** compliance@bpprime.com | support@bpprime.com